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**A Forum for Integrating DM Experience from Around the World**

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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### **IDMA Expands Presence in China with new Board member and Partnership with Valurise Health Solutions**

**Flemington, NJ, USA [April 16, 2007]** – IDMA Executive Director, Warren E. Todd and Dr. Rico W. Tong, CEO, Valurise today announced a partnership between Valurise Health Solutions, Inc. [VHS] and IDMA to jointly expand chronic disease prevention and management initiatives in China and to provide support to US companies interested in the Chinese healthcare market. VHS was formed to provide innovative one stop solutions for health management that will include setting up clinics/health centers with hospitals, and partnering with insurers and other healthcare delivery organizations. VHS was also created to help facilitate joint venture initiatives in China. VHS has a goal of becoming the leading brand of innovative healthcare solutions in China.

States, IDMA Executive Director, Warren Todd, “During the IDMA delegation visit to China in June, 2006, I was pleasantly surprised by the high level of demand for chronic disease management and prevention programs in China. VHS is well positioned to assume a leadership position in this rapidly expanding health management market and to facilitate joint ventures for US companies.”

Adds, VHS Founder, Rico W. Tong, “We are very excited about our plans to help meet the growing challenge of chronic disease and unhealthy lifestyles in China and are very fortunate to have Mr. Todd, one of the true pioneers of disease management,” supporting our efforts as Chief Science Advisor.”

IDMA also announced the addition of Dr. Tong, to the IDMA Board of Directors. “Dr. Tong’s innovative leadership in the Chinese healthcare systems will be a huge asset to IDMA in its mission to expand the concept of disease management in China and to help form collaborations between US and Chinese companies.” states Mr. Todd.

IDMA invites US health management, medical device and e-health companies interested in partnering/investing in IDMA/VHS initiatives in China to submit letters of interest via E-mail to [Asia@dmalliance.org](mailto:Asia@dmalliance.org) or call Executive Director, Warren Todd at 908-806-3961.

**IDMA** is a non-profit organization whose mission is to bring together the pioneers in disease management and prevention from around the world to insure that different models of disease management are nurtured and information shared. See [www.DMAlliance.org](http://www.DMAlliance.org) for more information.

**VHS** is a Chinese-owned organization with corporate offices in Shanghai, China. VHS was formed by several experience health insurance and hospital pioneers to develop innovative new healthcare solutions for the growing chronic disease population in China and to facilitate joint venture opportunities for US healthcare companies.