



A Forum for Integrating DM Experience from Around the World

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Mr. Tong is the CEO of the Valurise Health Solutions, Inc. and Past Executive Director and founding board member of the KunLun Health Insurance Co., Ltd. He is one of the pioneers of Disease Management [DM] in China, and has focused on the health insurance, healthcare service, and health management in China for more than 10 years.

Mr. Tong has been at the forefront of the health insurance and health management industry since the middle 90's when he joined the initiation of one of the first municipal health insurance bureaus in China in 1996 and launched the first social medical insurance policy, covered more than 8 million people in Shanghai, and managed over 12 billion RMB of annual fund in 1997.

As an early pioneer in health insurance and health management in China, Mr. Tong took part in the founding of a nationwide life insurance company that has the biggest registered capital, and led the health insurance business of it to be the most innovative player in the market by employing the TPA and health management, including disease management, concept and technology for the first time in China and experiencing exponential growth. Mr. Tong's has also led one of the first four nationwide health insurance companies to be born and become the most innovative and active player by propounding the combined insurance business and Chinese type health management practice. As the Executive Director and founding board member, Mr. Tong has successfully setup the first health insurance TPA service platform in China.

As a pioneer in health management in China, Mr. Tong took part in the most visionary health management company - the Valurise Health Solutions, Inc. [VHS]. VHS is a Chinese-owned organization with corporate offices in Shanghai, China, and was formed by several experience health insurance and hospital pioneers to develop innovative new healthcare solutions for the growing chronic disease population in China. VHS was formed to provide innovative one stop solutions for health management that include setting up clinics/health centers with hospitals, and partnering with insurers and other healthcare delivery organizations. VHS in partnership with the most powerful medical service organizations in China has a goal of becoming the leading brand of innovative healthcare solutions in China.

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Mr. Tong's 10 years as senior healthcare executive included projects in health plans, health management, hospitals, integrated delivery systems, and health information organizations. He is also the member of the Shanghai Investor Club that helps to link up the promising health insurance and healthcare industry with the investors. He attended or led over 16 research project of national level or the province level, and published over 17 articles on national journeys.

Mr. Tong received his doctoral degree in health economy from FuDan University and his bachelor degree from Shanghai Medical University. He is also the member of the Health Insurance Association of America, the fellow of the Life Office Management Association, and a graduate of the World Bank Institute's Executive Program in Managed Care. Dr. Tong's innovative leadership in the Chinese healthcare systems is a huge asset to IDMA in its mission to expand the concept of disease management in China and to help form collaborations with DM/wellness/insurance companies outside of China on how to penetrate the Chinese market.